

<b>India</b>	<b>Year</b>
<b>Awards —</b>	
<b>Colgate ranked as India's #1 Most Trusted Oral Care Brand</b> as per India's Most Trusted Brands Survey 2018, conducted by Nielsen and commissioned by Economic Times - Brand Equity	2018
<b>Pocket Dentist —</b> An innovative mobile program wins <b>GOLD</b> at the India Digital Media Awards 2017	2017
<b>Colgate ranked Number One - The Most Trusted Brand in India,</b> — across all categories, in the 2017 edition of The Economic Times Brand Equity Most Trusted Brands survey, conducted by Nielsen.	2017
- For the 7th year in a row	2011-2017
- The only brand to be in the top three of the survey since its inception in 2001	2001-2018
<b>Ranked once again #2 in 'The Top Brands in India' survey conducted by Market Xcel in collaboration with Brand Asia.</b> — Colgate has been in top 5 in this survey since its inception in 2012	2016
<b>Top 50 Brands in the Bottom of the Pyramid Category</b> — by Pitch from exchange4media	2016
<b>Recognition for Excellence in Supply Chain &amp; Logistics during the 3rd Annual Edition by</b> — The Economic Times Supply Chain Management & Logistics	2016
<b>GOLD Certification - LEED ( Leadership in Energy &amp; Environmental Design) New Construction Project 2016 - Indian Green Building Council (IGBC) —</b> Manufacturing facility at Sricity, Andhra Pradesh	2016
<b>GOLD Certification - LEED ( Leadership in Energy &amp; Environmental Design) New Construction Project 2016 - Indian Green Building Council (IGBC) —</b> Manufacturing facility at Sanand, Gujarat	2016
<b>Innovative Approach to Waste Management was conferred to the Plant at Goa</b> — In the Geocycle Meet 2015	2015
<b>Conferred with the Award for Excellence in Quality - FMCG for its brilliant customer service</b> — at Aditya Birla Retail's (ABR) MORE Confluence 2015	2015

<b>Colgate SlimSoft Charcoal Toothbrush was honored with Award for Outstanding Innovation</b> — at Aditya Birla Retail's (ABR) MORE Confluence 2015	2015
<b>Product of the Year 2015, in the Toothbrush category, was awarded to Colgate Charcoal Slim Soft</b> — In a research conducted by Nielsen for Product of the Year (India) Pvt. Ltd.	2015
<b>Brand Colgate was facilitated as one of Top 50 Most Valuable Brands</b> — in a BrandZ Survey conducted by the WPP agency Millward Brown for the first time in India	2014
<b>Product of the Year 2014, in the Toothpaste category, was awarded to Colgate Visible White</b> — In a research conducted by Nielsen for Product of the Year (India) Pvt. Ltd.	2014
<b>Ranked the #1 Most Chosen Consumer Brand</b> — In Kantar Worldpanel Brand Footprint Report	2014
<b>Awarded the Best Supplier of the Year 2013</b> — Tesco India at their Supplier Conference	2014
<b>Awarded Ethical Brand in FMCG Sector</b> — World CSR Congress	2014
<b>In the Brand Footprint Report</b> — Colgate topped the charts for brands that consumers reach out the most.	2013
<b>Recognized as Most Social Company</b> — Blueocean Market Intelligence for Economic Times Newspaper	2013
<b>Awarded Certificate of Excellence</b> — for Best Joint Business Planning Partner by Bharti Walmart Private Ltd.	2012
<b>Ranked the 3rd Most Admired Company in India</b> — by the global business magazine Fortune and management consultancy Hay Group.	2012
<b>Certificate of Merit for the website www.colgate.co.in under Digital Communications, External Category</b> — Association of Business Communicators of India(ABCI)	2003-2004
<b>Most Preferred Brand in Toothpaste &amp; Shave Creams Category</b> — AMGF, A media	2004

and communication company in Delhi	
<b>Magazine of the year for The House Magazine 'Mera Colgate'</b> — Association of Business Communicators of India (ABCI)	2004
<b>Rated as the #1 brand by the A&amp;M</b> — MODE Annual Survey for India's Top Brands for eight out of nine years	1992-2001
<b>Achievements</b> —	
<b>Asia Book of Records for 'Most People Brushing Their Teeth Together'</b> — 23615 people brushed their teeth together at the same time at one place	2017
<b>Most people rinsing at the same time</b> — Guinness World Records - Maximum number of people to rinse with a mouthwash at the same time at one place.	2011
<b>Public Dental Check-ups by the Guinness World Records</b> — The most people involved in a dental health check across multiple locations in 24 hours was 66,322 in an event organized by Colgate-Palmolive (India) Limited and Indian Dental Association which involved 33 schools, in five cities	2010
<b>Colgate Brush-up Challenge by the Guinness World Records</b> — The most people brushing their teeth simultaneously was 177,003 at 380 locations across India for an attempt organized by Colgate-Palmolive (India) Limited in association with the Indian Dental Association.	2007