

India	Year
Awards —	
Colgate India ranked as # 1 Supplier by Walmart Advantage Survey - 2020 (for the second consecutive year . Walmart rated Colgate India as the best in class, amongst 17 Global Suppliers, for Strategic Alignment, People, Supply Chain and Customer Service.	2020
"Colgate Vedshakti" was selected as Prestigious Brands of India 2020 in the category of FMCG - Toothpaste. Prestigious Brands of India is an acknowledgement of the brand's value and strength in people's minds.	2020
Colgate India was conferred with the coveted 'Sustainability Partner' Award for its consistent efforts towards the 'Save Water' Awareness Campaign in partnership with METRO Cash & Carry stores - at the METRO Business Partners Summit 2020	2020
Colgate India ranked as # 1 Supplier, amongst 15 Global suppliers, in Walmart Advantage Survey	2019
Best Supplier Award for Supply Chain Non food Category by Walmart	2019
Colgate ranked as India's #1 Most Trusted Oral Care Brand by The Economic Times - Brand Equity - Most Trusted Brands Survey, conducted by Nielsen	2019
Colgate won the GOLD in Marketing for Brand Rejuvenation of Colgate Strong Teeth campaign at the Indian Marketing Awards	2019
Colgate won the BRONZE for Best use of PR for Keep India Smiling Mission Campaign at the Indian Marketing Awards	2019
Colgate ranked as India's Most Trusted Oral Hygiene Brand for the 9th consecutive year in TRA's Brand Trust India Study Report 2019 Read More	2019
Colgate India received TRUE Zero Waste Platinum certification , for all its four manufacturing sites in India, from Green Business Certification Inc. (GBCI) , the premier organization independently recognizing excellence in green business industry performance and practice globally Read More	2019
Pocket Dentist — An innovative mobile program wins GOLD at the India Digital Media Awards 2017	2017

<p>Colgate ranked Number One - The Most Trusted Brand in India, — across all categories, in the 2017 edition of The Economic Times Brand Equity Most Trusted Brands survey, conducted by Nielsen.</p> <p>- For the 7th year in a row</p> <p>- The only brand to be in the top three of the survey since its inception in 2001</p>	<p>2017</p> <p>2011-2017</p> <p>2001-2019</p>
<p>Ranked once again #2 in 'The Top Brands in India' survey conducted by Market Xcel in collaboration with Brand Asia. — Colgate has been in top 5 in this survey since its inception in 2012</p>	<p>2016</p>
<p>Top 50 Brands in the Bottom of the Pyramid Category — by Pitch from exchange4media</p>	<p>2016</p>
<p>Recognition for Excellence in Supply Chain & Logistics during the 3rd Annual Edition by — The Economic Times Supply Chain Management & Logistics</p>	<p>2016</p>
<p>GOLD Certification - LEED (Leadership in Energy & Environmental Design) New Construction Project 2016 - Indian Green Building Council (IGBC) — Manufacturing facility at Sricity, Andhra Pradesh</p>	<p>2016</p>
<p>GOLD Certification - LEED (Leadership in Energy & Environmental Design) New Construction Project 2016 - Indian Green Building Council (IGBC) — Manufacturing facility at Sanand, Gujarat</p>	<p>2016</p>
<p>Innovative Approach to Waste Management was conferred to the Plant at Goa — In the Geocycle Meet 2015</p>	<p>2015</p>
<p>Conferred with the Award for Excellence in Quality - FMCG for its brilliant customer service — at Aditya Birla Retail's (ABR) MORE Confluence 2015</p>	<p>2015</p>
<p>Colgate SlimSoft Charcoal Toothbrush was honored with Award for Outstanding Innovation — at Aditya Birla Retail's (ABR) MORE Confluence 2015</p>	<p>2015</p>
<p>Product of the Year 2015, in the Toothbrush category, was awarded to Colgate Charcoal Slim Soft — In a research conducted by Nielsen for Product of the Year (India) Pvt. Ltd.</p>	<p>2015</p>

Brand Colgate was facilitated as one of Top 50 Most Valuable Brands — in a BrandZ Survey conducted by the WPP agency Millward Brown for the first time in India	2014
Product of the Year 2014, in the Toothpaste category, was awarded to Colgate Visible White — In a research conducted by Nielsen for Product of the Year (India) Pvt. Ltd.	2014
Ranked the #1 Most Chosen Consumer Brand — In Kantar Worldpanel Brand Footprint Report	2014
Awarded the Best Supplier of the Year 2013 — Tesco India at their Supplier Conference	2014
Awarded Ethical Brand in FMCG Sector — World CSR Congress	2014
In the Brand Footprint Report — Colgate topped the charts for brands that consumers reach out the most.	2013
Recognized as Most Social Company — Blueocean Market Intelligence for Economic Times Newspaper	2013
Awarded Certificate of Excellence — for Best Joint Business Planning Partner by Bharti Walmart Private Ltd.	2012
Ranked the 3rd Most Admired Company in India — by the global business magazine Fortune and management consultancy Hay Group.	2012
Certificate of Merit for the website www.colgate.co.in under Digital Communications, External Category — Association of Business Communicators of India (ABCI)	2003-2004
Most Preferred Brand in Toothpaste & Shave Creams Category — AMGF, A media and communication company in Delhi	2004
Magazine of the year for The House Magazine 'Mera Colgate' — Association of Business Communicators of India (ABCI)	2004
Rated as the #1 brand by the A&M — MODE Annual Survey for India's Top Brands for eight out of nine years	1992-2001

Achievements —	
GUINNESS WORLD RECORD for most people brushing their teeth simultaneously at a single venue : Colgate-Palmolive (India) Ltd in partnership with the Indian Association of Public Health Dentistry (IAPHD) and the Kalinga Institute of Social Sciences (KISS) set a new record for the most number of people brushing their teeth simultaneously at a single venue: 26,382 people including students, Institute staff and tribal children gathered at KISS premises to brush at the same time. Read More	2019
Asia Book of Records for 'Most People Brushing Their Teeth Together' — 23615 people brushed their teeth together at the same time at one place	2017
Most people rinsing at the same time — Guinness World Records - Maximum number of people to rinse with a mouthwash at the same time at one place.	2011
Public Dental Check-ups by the Guinness World Records — The most people involved in a dental health check across multiple locations in 24 hours was 66,322 in an event organized by Colgate-Palmolive (India) Limited and Indian Dental Association which involved 33 schools, in five cities	2010
Colgate Brush-up Challenge by the Guinness World Records — The most people brushing their teeth simultaneously was 177,003 at 380 locations across India for an attempt organized by Colgate-Palmolive (India) Limited in association with the Indian Dental Association.	2007

Updated – 15th December 2020