

<b>India</b>	<b>Year</b>
<b>Awards</b> —	
Colgate awarded The Economic Times <b>Best Brands 2021 Award</b>	2021
Colgate-Palmolive (India) Limited won <b>Most Preferred Brands 2021 Award</b> in association with <b>Zee Business</b> , For Sustained Brilliance in Brand Building	2021
Colgate-Palmolive India was conferred the <b>Best Audit Committee Award</b> at the Asian Centre's Leadership Corporate Governance, Sustainability and CSR Awards for 2020 conducted at the 8th Asia Business Responsibility Summit.	2021
Colgate-Palmolive (India) Limited was awarded the title of one of the ' <b>Most Trusted Brands of India 2021</b> ' by <b>CNBC TV18</b> in a study conducted by Allegiant Market research across 15 cities.	2021
Colgate India ranked as # 1 Supplier by Walmart Advantage Survey - 2020 (for the <b>second consecutive year</b> . Walmart rated Colgate India as the best in class, amongst 17 Global Suppliers, for Strategic Alignment, People, Supply Chain and Customer Service.	2020
" <b>Colgate Vedshakti</b> " was selected as <b>Prestigious Brands of India 2020</b> in the category of FMCG - Toothpaste. <b>Prestigious Brands of India</b> is an acknowledgement of the brand's value and strength in people's minds.	2020
<b>Colgate India was conferred with the coveted 'Sustainability Partner' Award for its consistent efforts towards the 'Save Water' Awareness Campaign in partnership with METRO Cash &amp; Carry stores - at the METRO Business Partners Summit 2020</b>	2020
Colgate India ranked as # 1 Supplier, amongst 15 Global suppliers, in Walmart Advantage Survey	2019
Best Supplier Award for Supply Chain Non food Category by Walmart	2019
<b>Colgate ranked as India's #1 Most Trusted Oral Care Brand by The Economic Times - Brand Equity - Most Trusted Brands Survey, conducted by Nielsen</b>	2019
<b>Colgate won the GOLD in Marketing for Brand Rejuvenation of Colgate Strong Teeth campaign</b> at the Indian Marketing Awards	2019
<b>Colgate won the BRONZE for Best use of PR for Keep India Smiling Mission Campaign</b> at the Indian Marketing Awards	2019
<b>Colgate ranked as India's Most Trusted Oral Hygiene Brand</b> for the 9th consecutive year in TRA's Brand Trust India Study Report 2019 <a href="#">Read More</a>	2019

Colgate India received <b>TRUE Zero Waste Platinum certification</b> , for all its four manufacturing sites in India, from <b>Green Business Certification Inc. (GBCI)</b> , the premier organization independently recognizing excellence in green business industry performance and practice globally <a href="#">Read More</a>	2019
<b>Pocket Dentist</b> — An innovative mobile program wins <b>GOLD</b> at the India Digital Media Awards 2017	2017
<b>Colgate ranked Number One - The Most Trusted Brand in India</b> , — across all categories, in the 2017 edition of The Economic Times Brand Equity Most Trusted Brands survey, conducted by Nielsen.  - For the 7th year in a row  - The only brand to be in the top three of the survey since its inception in 2001	2017  2011-2017  2001-2019
<b>Ranked once again #2 in 'The Top Brands in India' survey conducted by Market Xcel in collaboration with Brand Asia.</b> — Colgate has been in top 5 in this survey since its inception in 2012	2016
<b>Top 50 Brands in the Bottom of the Pyramid Category</b> — by Pitch from exchange4media	2016
<b>Recognition for Excellence in Supply Chain &amp; Logistics during the 3rd Annual Edition by</b> — The Economic Times Supply Chain Management & Logistics	2016
<b>GOLD Certification - LEED (Leadership in Energy &amp; Environmental Design) New Construction Project 2016 - Indian Green Building Council (IGBC)</b> — Manufacturing facility at Sricity, Andhra Pradesh	2016
<b>GOLD Certification - LEED (Leadership in Energy &amp; Environmental Design) New Construction Project 2016 - Indian Green Building Council (IGBC)</b> — Manufacturing facility at Sanand, Gujarat	2016
<b>Innovative Approach to Waste Management was conferred to the Plant at Goa</b> — In the Geocycle Meet 2015	2015
<b>Conferred with the Award for Excellence in Quality - FMCG for its brilliant customer service</b> — at Aditya Birla Retail's (ABR) MORE Confluence 2015	2015

<b>Colgate SlimSoft Charcoal Toothbrush was honored with Award for Outstanding Innovation</b> — at Aditya Birla Retail's (ABR) MORE Confluence 2015	2015
<b>Product of the Year 2015, in the Toothbrush category, was awarded to Colgate Charcoal Slim Soft</b> — In a research conducted by Nielsen for Product of the Year (India) Pvt. Ltd.	2015
<b>Brand Colgate was facilitated as one of Top 50 Most Valuable Brands</b> — in a BrandZ Survey conducted by the WPP agency Millward Brown for the first time in India	2014
<b>Product of the Year 2014, in the Toothpaste category, was awarded to Colgate Visible White</b> — In a research conducted by Nielsen for Product of the Year (India) Pvt. Ltd.	2014
<b>Ranked the #1 Most Chosen Consumer Brand</b> — In Kantar Worldpanel Brand Footprint Report	2014
<b>Awarded the Best Supplier of the Year 2013</b> — Tesco India at their Supplier Conference	2014
<b>Awarded Ethical Brand in FMCG Sector</b> — World CSR Congress	2014
<b>In the Brand Footprint Report</b> — Colgate topped the charts for brands that consumers reach out the most.	2013
<b>Recognized as Most Social Company</b> — Blueocean Market Intelligence for Economic Times Newspaper	2013
<b>Awarded Certificate of Excellence</b> — for Best Joint Business Planning Partner by Bharti Walmart Private Ltd.	2012
<b>Ranked the 3rd Most Admired Company in India</b> — by the global business magazine Fortune and management consultancy Hay Group.	2012
<b>Certificate of Merit for the website www.colgate.co.in under Digital Communications, External Category</b> — Association of Business Communicators of India (ABCI)	2003-2004
<b>Most Preferred Brand in Toothpaste &amp; Shave Creams Category</b> — AMGF, A	2004

media and communication company in Delhi	
<b>Magazine of the year for The House Magazine 'Mera Colgate'</b> — Association of Business Communicators of India (ABCI)	2004
<b>Rated as the #1 brand by the A&amp;M</b> — MODE Annual Survey for India's Top Brands for eight out of nine years	1992-2001
<b>Achievements</b> —	
<b>GUINNESS WORLD RECORD for most people brushing their teeth simultaneously at a single venue</b> : Colgate-Palmolive (India) Ltd in partnership with the Indian Association of Public Health Dentistry (IAPHD) and the Kalinga Institute of Social Sciences (KISS) set a new record for the most number of people brushing their teeth simultaneously at a single venue: 26,382 people including students, Institute staff and tribal children gathered at KISS premises to brush at the same time. <a href="#">Read More</a>	2019
<b>Asia Book of Records for 'Most People Brushing Their Teeth Together'</b> — 23615 people brushed their teeth together at the same time at one place	2017
<b>Most people rinsing at the same time</b> — Guinness World Records - Maximum number of people to rinse with a mouthwash at the same time at one place.	2011
<b>Public Dental Check-ups by the Guinness World Records</b> — The most people involved in a dental health check across multiple locations in 24 hours was 66,322 in an event organized by Colgate-Palmolive (India) Limited and Indian Dental Association which involved 33 schools, in five cities	2010
<b>Colgate Brush-up Challenge by the Guinness World Records</b> — The most people brushing their teeth simultaneously was 177,003 at 380 locations across India for an attempt organized by Colgate-Palmolive (India) Limited in association with the Indian Dental Association.	2007

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