

## Colgate-Palmolive (India) Limited's Sustainability Focus

### Colgate's Global Sustainability Strategy:

Colgate-Palmolive, the global consumer products company, is committed to doing business with integrity and respect for all people, and for the world around.

Achieving economic, social and environmental performance in today's business climate requires a long term corporate social responsibility and sustainability strategy that is executed with discipline year after year.

At Colgate, we bring to our 2015 to 2020 Sustainability Strategy the same dedication that we bring to our business building efforts, and a strong focus on delivering our five global commitments and goals:

- Helping Colgate People and Their Families Live Better
- Contributing to the Communities Where We Live and Work
- Brands That Delight Consumers and Sustain Our World
- Making Every Drop of Water Count
- Reducing Our Impact on Climate and the Environment

Colgate's sustainability strategy is focused on the three areas of People, Performance and Planet.

#### People:

Colgate people, consumers, communities, business partners, shareholders and other stakeholders are vital to Colgate's success and future growth. Colgate is committed to continuously improve employee health and reduce health risks by 15% and encouraging healthier living for Colgate people and their families.

#### Performance:

As part of Colgate's global sustainable strategy 2015-2020, the company is committed to grow its business with innovative, more sustainable products that make the lives of consumers healthier and more enjoyable:

- Improve the sustainability profile in our new products and product updates
- Commit to drive sustainability with breakthrough product and process innovation
- Increase the recyclability of our packaging and increase recycled content
- Have a positive impact by expanding access to affordable health and wellness products for millions of people in underserved communities
- Use the power of our brands to build awareness and drive engagement in product sustainability

#### Planet:

A cleaner, healthy environment is important to Colgate not only because it's the right thing to do, but also because it makes good business sense. Operating in today's world requires an enhanced focus on conserving Earth's finite resources, addressing climate change and maintaining the well-being of our planet for generations to come.

Our planet-related commitments cover the environmental issues key to Colgate—our energy use, carbon emissions, water use and waste generation as well as our commitment to no deforestation. We are also committed to sustainably built and run facilities. We are making progress in each of our planet goals and working with partners and consumers to make *Planet* a priority. Colgate has robust policies in place for sustainable use of resources and environmentally sound disposal of waste generated during our processes and making every drop of water count and reducing our impact on climate and the environment

#### Waste Management at Colgate-Palmolive (India) Limited

In keeping with our global sustainability focus, Colgate-Palmolive (India) Limited (CPIL), is an environmentally conscious company that believes in protecting the environment and building a sustainable society.

From manufacturing to packaging, we follow the principles of **Reduce, Reuse and Recycle** across our facilities. It is our constant endeavor to cut down our waste across all levels and to look at new technologies that make us more efficient at waste management.

Aiming towards becoming Zero Waste, Colgate abides with the environmental laws of India and works towards building a sustainable society.

Colgate is committed to improving the sustainability profile of its packaging, through regular evaluation of materials and processes.

Colgate's packaging sustainability strategy centers around:

- a. Assessing the human health and environmental impact of its packaging where appropriate,
- b. Striving to design products for reuse and recyclability while ensuring product integrity,
- c. Working to minimize the volume and weight of the packaging,
- d. Using the minimum amount of packaging required, to label and protect its products and,
- e. Utilizing recycled content

Plants of Colgate-Palmolive (India) Limited function in compliance with the statutory regulatory guidelines and requirements.

### **Plastic Waste Management**

At CPIL, plastic waste generated during filling and packing of products at our plants, is sent to waste handling/recycling agencies and with the state pollution control board's approval, this is recycled in the most environmentally friendly manner.

Products that have expired or are not up to a certain qualification are handled by authorized agencies, which send the goods to a safe disposal method, as per the statutory regulatory guidelines and requirements.

We endeavor to use packaging material that is recyclable/ reusable and recognize the importance of reducing waste at every stage of the product/package life cycle. Our goal is to increase the recycled content of our packaging and to provide our consumers with recyclable packages that further help to reduce the carbon footprint.

Further, the Company is working towards designing packaging of its products from responsibly sourced materials to ensure that the packaging considers sustainability throughout its life cycle.

In line with CPIL's responsibility towards sustainability and making all stakeholders aware of disposing waste responsibly, here are some simple things that can be done together at work and at home for judicious waste management, which otherwise poses a threat to our environment, and is also a serious economic concern.

### **Waste Segregation**

Waste segregation is the process of separating and classifying the waste material as Wet and Dry waste.

**Dry Waste:** Waste from or comprising plastics, wood, glass, metal, rubber, leather, fabric or related products that can be kept for an extended period without decomposing is classified as Dry waste.

**Wet Waste:** Wet waste comprises kitchen wastes which includes cooked and uncooked food waste, tea leaves, coffee grounds, eggshells, bones, fish scales, etc.

Keeping separate bins for Dry waste and Wet waste at home and at our work places will ensure that different processes like composting, recycling, incineration, etc. – can be applied to the different kinds of waste. This also decreases the waste that reaches landfills and reduces environmental pollution.

[For More details on Colgate-Palmolive Sustainability, please download the latest Global Sustainability Report](#)