



# Giving the World Reasons to Smile



Sustainability is integrated into Colgate's business model and aligned with our core values: Caring, Global Teamwork and Continuous Improvement. Our sustainability efforts help ensure our business grows consistently and responsibly, benefit those we serve and promote the well-being of future generations.

## Corporate Social Responsibility and Sustainability Leadership

2015/2016  
Dow Jones  
Sustainability  
North America Index



UN  
Global  
Compact  
Endorser

2017 Fortune  
World's Most  
Admired  
Companies List



Signatory  
to UN CEO  
Water  
Mandate

2017  
World's Most  
Ethical Companies  
Ethisphere Institute

## Partnering with Communities, Consumers and Customers

Reached over  
**900 million**  
children with oral  
health education  
since 1991

Save Water  
conservation  
campaign activated in  
**70+**  
countries and  
reached over  
**2.7 billion**  
people<sup>(1)</sup>

[www.colgate.com/savewater](http://www.colgate.com/savewater)

**8 million**  
pet  
adoptions  
since 2002

Upcycled over  
**5.8 million**  
pieces of oral  
care packaging  
with Terracycle

Colgate offers  
educational  
scholarships  
through  
partnerships  
with Haz la U,  
Black Girls CODE  
and other  
partners in Asia

<sup>(1)</sup> Reached through earned and social media and views of the television and online video.

## Brands That Delight Consumers and Sustain Our World

<p>Improved the sustainability profile in <b>78%</b> of new products and product updates<sup>(2)</sup></p>	<p>No microbeads or phthalates in our products</p>	<p>No parabens used as preservatives in our products</p>	<p>Eliminating few remaining uses of formaldehyde donors as preservatives in our products</p>	<p>Approximately <b>41%</b> of our packaging materials by weight are from recycled sources</p>	<p>Approximately <b>78%</b> of our packaging is recyclable<sup>(3)</sup></p>				

<sup>(2)</sup> The performance results are based on representative products from the product portfolio evaluated against comparable Colgate products across seven impact areas to characterize likely improvement in the sustainability profile, based on review of quantitative and qualitative data.  
<sup>(3)</sup> Packages meeting all three criteria are considered recyclable: 1) the package is made of a material that is widely accepted for recycling, 2) the package can be separated into material(s) that can be recycled, and 3) the package material can be reprocessed into a preferred valuable feedstock.

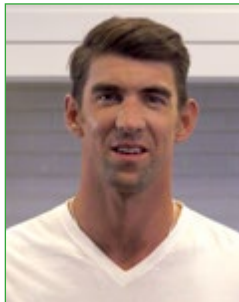
To learn more, visit Colgate's website at [colgatepalmolive.com/en/us/corp/core-values/sustainability](http://colgatepalmolive.com/en/us/corp/core-values/sustainability)

## Making Every Drop of Water Count



water for people

**338 thousand** people reached with water and sanitation and/or health and hygiene education since 2013



Michael Phelps, Colgate's 'Save Water' global ambassador #EveryDropCounts



Reduced water use per ton of production by **48%** vs. 2002<sup>(4)</sup>



2016 CDP Water A List



**97 million** people reached with handwashing education in 2016

## Reducing Our Impact on Climate and the Environment



**100%** of our new construction is USGBC LEED certified



Reduced waste to landfill per ton of production by **42%** vs. 2010<sup>(4)</sup>



Reduced absolute GHG emissions by **25%** vs. 2002



Reduced energy use per ton of production by **31%** vs. 2002<sup>(4)</sup>



Partnering with The Forest Trust to drive transformation **81%** certified palm oils



2016 CDP Climate A List



SBTI approved Science Based Climate Goals



<sup>(4)</sup> Subject to final certification by third-party auditor.

## Respecting Human and Labor Rights

Best Place to Work for LGBT Equality – Received perfect score of **100%** from The Human Rights Campaign in its 2017 Corporate Equality Index



Support CGF Resolution on Forced Labor

2016 Working Mother 100 Best Companies and Best Companies for Multicultural Women



National Organization on Disability's 2016 Leading Disability Employer Seal



Supplier Responsible Sourcing Assessments program in 2016, assessed more than **75%** of our "at risk" spend

## Helping Colgate People Live Better

Colgate people in over **35 countries** are offered the Health Risk Assessment



Colgate people achieved **27 million** Healthy Activity Minutes



### Global Giving Program

Making a difference in the communities we serve:

- 1) creating educational opportunities
- 2) advancing health and well-being
- 3) engaging Colgate people

**Lowest** safety rates in the history of the company

